



## Market Report Autumn 2024







## Preface

Against the backdrop of the current challenging market environment, companies are being prompted to act with particular caution and to examine their location decisions with more scrutiny than before. While ambitious sustainability requirements and increasing ESG requirements have introduced more quality and innovation to the Viennese real estate market, they have also resulted in rising construction costs and rent prices. In this environment shaped exercised by our specialists.



Michael Ehlmaier FRICS

Managing Partner EHL Immobilien GmbH



**Stefan Wernhart MRICS** 

Managing Director EHL Gewerbeimmobilien GmbH

Vienna | Autumn 2024

by unresolved tension, it is more important than ever to make the right location decision.

Our EHL office specialists are on hand to give you the advice you need, with competence, expertise and a sense of responsibility. We consider our long-standing customer relationships to be the best proof of the highest degree of integrity



Franz Pöltl FRICS

Managing Partner EHL Investment Consulting GmbH



#### **Alexandra Bauer MRICS**

Head of Office Agency EHL Gewerbeimmobilien GmbH

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# **Executive Summary**

The main drivers behind location searches at present are energy efficiency, sustainability and a strong feel-good atmosphere. This development is further accelerated by ESG requirements and the EU taxonomy.

#### Production of new space & vacancy rate -

At around 91,000 sqm, the volume of new space produced this year is significantly higher than last year and is expected to continue rising to around 121,000 sqm next year. The supply of high-quality properties being let for the first time has thereby increased on a slow, yet constant basis. The vacancy rate has stabilised at a low level of 3.3 %, but is expected to rise slightly again in the medium term due to the avid construction of new builds.

Letting performance

excess demand.

Due to the present market disequilibrium,

we expect the volume of let office space

to fall slightly to approx. 160,000 sqm this

year. Prime locations remain subject to high

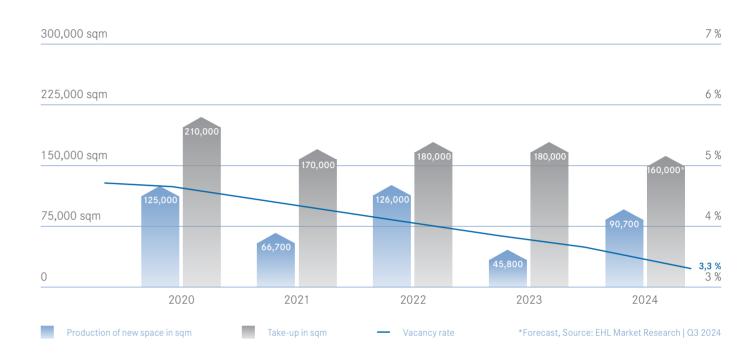
#### Stable rent prices

Following the recent hikes, rent prices have now stabilised, with prime rents currently amounting to EUR 28.00/sqm. The limited availability of modern office space in top locations has continued to exacerbate the pressure on prime rents.

#### Investment

With the overall market environment still strongly influenced by the shift in the interest rate landscape and the challenging economic situation in Austria and Germany, the investment market remains tough. However, despite the strenuous situation at hand, there are positive indications for the future, particularly in the office real estate sector, where investment activity is most active at present. Investments in core real estate and real estate with strong cash flow remain feasible.

#### Office Market Vienna 2020 - 2024



#### Market overview

90,700 sqm	$\rightarrow$
160,000 sqm	$\rightarrow$
3.3 %	Ы
4.5 %	$\rightarrow$
28.00€	$\rightarrow$
490.73	$\checkmark$
-0.6 %	$\checkmark$
2.3 %	$\checkmark$
	160,000 sqm 3.3 % 4.5 % 28.00 € 490.73 -0.6 %

Slightly increasing

→ Stable

Increasing



	0.00	<b>T</b>	
$\rightarrow$	Office supply	Total market**	VRF***
$\rightarrow$	Office space in sqm	11,696,600 m <sup>2</sup>	6,070,827 m <sup>2</sup>
Ы	Vacancy rate	3.3 %	3.38 %
$\rightarrow$			
$\rightarrow$			
$\checkmark$	<ul> <li>* Forecast</li> <li>** All indicators are based on the total market (old and new buildings), unless indicated otherwise</li> </ul>		
$\checkmark$			
$\checkmark$	*** According to the www.viennaresea	Vienna Research Forur archforum.at	n,

#### Challenges on the office market

## Striking a balance between ESG requirements and cost awareness

Current demand for new office space is strongly influenced by the need to implement increasing ESG requirements. Compa-

nies are seeking to introduce particularly employee-friendly and environmentally conscious concepts at their new office locations. To many companies, a relocation represents the opportunity to achieve innovative and future-orientated working environments, with priority always being given to sustainability and quality.

However, high demands in terms of the quality of fixtures and fittings inevitably lead to rising rent prices and higher furnishing costs. In a market shaped by this tension between cost awareness and the quest for higher quality, many letting processes are currently much more complex and time-consuming than they were just a few years ago. Plans, investment costs and their distribution between tenant and landlord are closely examined and subject to intense negotiation.

For economic reasons, companies are now often electing to reduce the size of their office space. This approach has been made possible by the introduction of flexible and hybrid working models such as desk sharing, co-working spaces or reduced working hours.

Nevertheless, the quality of the fixtures, furnishings and location continue to only be reduced in exceptional cases.

In a market shaped by this tension between cost awareness and the quest for higher quality, many letting processes are currently much more complex and time-consuming than they were just a few years ago.

The projects completed this year are characterised by their high standard of furnishings. Examples include the striking refurbishment of FRANCIS in the Althan Quartier (approx. 47,700 sqm), the new modern GRAND CENTRAL building in Floridsdorf (approx. 12,500 sqm) and the sustainable ROBIN Seestadt (approx. 10,000 sqm) in Aspern. Office space in the prestigious CARRÉ Muthgasse building (approx. 13,000 sqm) will also be placed on the market at the end of 2024 or beginning of 2025.

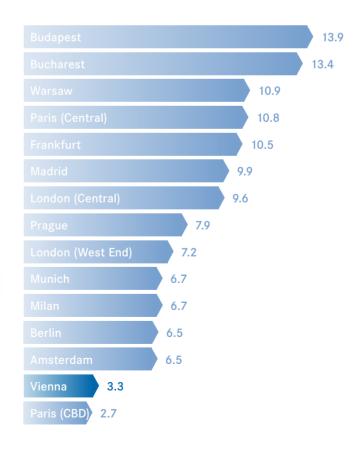


First-time occupancy rents In €/sqm/month | EHL Rent Index of 100 existing and/or refurbished office buildings at various locations

Comp	letions	2024 -
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Property	Address	Size
FRANCIS	1090; Julius-Tandler-Platz 3	47,700 sqm
GRAND CENTRAL	1210; Schlosshoferstrasse 17	12,500 sqm
ROBIN Seestadt	1220; Sonnenallee 28-30	10,100 sqm
DOCKS   VILLAGE IM DRITTEN	1030; Landstrasser Gürtel 49+51	9,000 sqm
Favoritenstrasse 73-75	1100; Favoritenstrase 73-75	6,800 sqm
Technologiezentrum Seestadt, TZ 3	1220; Seestadtstrase 27	4,600 sqm

### Vacancy rates in European comparison (in %)





## Prime rents in European comparison comparison (in EUR/sqm/month)



Source: EHL Market Research | BNP Paribas Real Estate | Q2 2024

# Vienna Office Regions

### Main Railway Station | Quartier Belvedere 4 Southern Region | Wienerberg



Rents

Supply

Rents

Supply

Demand

Rents tendency

Demand

Rents tendency

**Northern Region** 

€ 15.0-23.0

€ 11.5-25.0

€ 11.5-18.0

 $\rightarrow$ 

7

 $\rightarrow$ 

7

7

7

Selected properties 1030, DOCKS 1030. LOOP Offices\* 1030, Village Works\* 1100. LAX 2B 1100. QBC 1100, The Icon Vienna 1100. Tower Canettistrasse 1110, LMNT Offices\*

Selected properties

1190. Square 1

1190, CARRÉ Muthgasse\*

1200, Millennium Tower

1210. GRAND CENTRAL

1210, Plus Energie & Quartier 21\*

1210. Peak Vienna

1210, TwentyOne



Selected properties 1010, Goldenes Quartier Office 1010. Haus am Schottentor

1040. Ensemble Schwarzenbergplatz

Rents tendency	7
Supply	-
Demand	7

1010, Strauchgasse 3 1020, LeopoldQuartier OFFICE\* 1090, FRANCIS € 16.0-28.0



Rents

Supply

Demand

Rents tendency

1100, The Brick 1120, Euro Plaza 1120. Inno Center 1230. Silo Next\* 1230, Silo Plus €12.0-18.0 2345. Campus 21  $\rightarrow$ 

## Vienna Donau City | Surroundings

 $\rightarrow$ 



1220. Andromeda Tower 1220. Ares Tower 1220, DC Tower 1+2\* 1220, IZD Tower 1220. Saturn Tower 1220, VIENNA TWENTYTWO\*

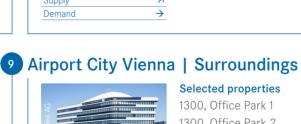
Selected properties

#### Seestadt Aspern



1220, Campus West 1220, HOHO Wien 1220, ROBIN Seestadt 1220, SeeHub 1220, Seeparg 1220, Sirius

1220, Technologiezentrum Seestadt



**Selected properties** 1300, Office Park 1 1300. Office Park 2 1300. Office Park 3

Rents Rents Suppl Demar 1300, Office Park 4 2320, Concorde Business Park

€ 9.5-22.0
$\rightarrow$
$\rightarrow$
$\rightarrow$

Selected properties 1100, myhive am Wienerberg

## Selected properties

€ 13,0-28.0 Rents Rents tendency 7 7 Supply



Lassallestrasse | Messe | Prater



Selected properties 1020, 2nd Central 1020. Austria Campus 1020, E-Zone 1020, Galaxy Tower 1020. Lassallestrasse 3 1020, Quartier Lassalle 1020, Vienna Works 1020, Weitblick, Viertel Zwei\*

#### Western Region

Demand



Selected properties 1120, Forum Schönbrunn 1120, O.A.X\* 1120, VIO Plaza 1140, Workstation Wien West 1150, Storchengasse 1

05

A21 A2 S1

01

Rents	€10.0-19.
Rents tendency	:
Supply	-
Demand	:

Rents tendency	7	
Supply	$\rightarrow$	
Demand	7	
		٤



06

Vienna | Autumn 2024

08

Rents

Supply

Demand

Rents tendency



### 2 Eastern Region | Erdberg

Rents	€ 11.5-19.5
Rents tendency	7
Supply	7
Demand	7

#### Selected properties

1030, ENNA\* 1030. Landmarx 1030, MQM 1030, Solaris 1030. Tricore 1030. ViE 1110, Office Campus Gasometer

\* Project



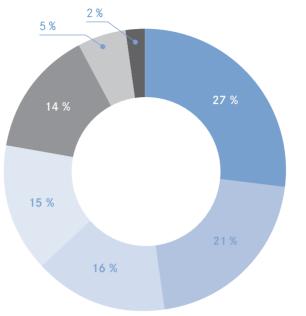
# Completion volume rises once again

Despite the expected doubling of the completion volume compared to the previous year, the vacancy rate remains at a very low 3.3 % due to the high number of pre-lets. In 2025, we expect the completion volume to reach around 121,000 sgm, which could help to ease the market situation.

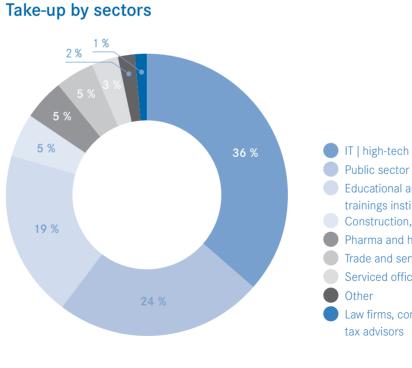
#### Rentals 2024 (selected examples)

Tenant	Address	Size
European Handball Federation	1030; Baumgasse 60A	6,000 sqn
Canon Österreich	1120; EURO PLAZA	4,500 sqn
Public Tenant	1010; Schottenring 14	3,700 sqn
University	1020; Walcherstrasse 11	2,800 sqn
Bernard Gruppe	1020; E-Zone	2,200 sqn
Cellectric Biosciences	1210; Central Hub	1,800 sqn
Ivoclar Vivadent GmbH	1090; FRANCIS	1,600 sqn
TUI	1300; Office Park 4	1,500 sqn
Public institution	1070; Mariahilferstrasse 116	1,200 sqn
AON	1090; FRANCIS	1,000 sqn

Take-up by regions

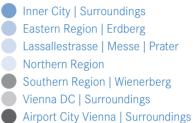






Office Market Report







Public sector Educational and trainings institutions Construction, real estate Pharma and health Trade and services Serviced office | Co-working

Law firms, consultants, tax advisors

Take-up > 1,000 sqm included Source: EHL Market Research | Q3 2024

# Our officereference projects

See our expertise in action with a small selection of our lettings. From ultramodern office concepts to sustainable office solutions – discover which projects are part of our portfolio.



#### FRANCIS

GLA

District



1090 Vienna

A medical institute (approx. 3,500 sqm) and Valmedica Althan GmbH (approx. 1,200 sqm) have decided to rent space in the FRANCIS. EHL acted in an advisory capacity on the tenant or landlord side.

#### **VIO PLAZA**



GLA22,000 sqmDistrict1120 Vienna

Brandl Talos (approx. 2,400 sqm), ECOVIS Austria (approx. 2,800 sqm) and aws Austria Wirtschaftsservice (approx. 5,500 sqm), among others, have decided to rent space in the spectacular VIO PLAZA. EHL acted in an advisory capacity on the tenant or landlord side.

#### Muthgasse 109A



woom, the leading Austrian manufacturer of children's bicycles, rents an innovative office building in timber construction at Muthgasse 109 A (approx. 3,300 sqm) as a single tenant. EHL acted in an advisory capacity on the tenant and landlord side.

#### EURO PLAZA



GLA26,500 sqmDistrict1120 Vienna

(approx. 1,000 sqm), HPC IBK GmbH (approx. 400 sqm) and MTEL Austria (approx. 1,200 sqm) have opted for the Euro Plaza location. EHL acted in an advisory capacity on the tenant and/or landlord side.

Amadys Telecom Austria GmbH

#### Central Hub | TwentyOne



The striking "Central Hub" office project (approx. 50,000 sqm) is located in the middle of the upand-coming TwentyOne business cluster. Completion is planned for the beginning of 2025. EHL has been mandated on a co-exclusive basis.

### CARRÉ Muthgasse



1190 Vienna

The prominent office building is characterised by its prestigious lobby and spacious roof terrace. EHL has been exclusively mandated to market one of the two components (approx. 5,700 sqm) and is in talks with several prospective tenants.

District

## **LOOP Offices**



GLA14,200 sqmDistrict1030 Vienna

The visionary office building (approx. 14,200 sqm) impresses with its striking appearance and ecological design. EHL is mandated on a co-exclusive basis and is in the middle of the marketing process.

#### LMNT Offices



GLA	19,000 sqm
District	1110 Vienna

The highly visible LMNT Offices project (approx. 19,000 sqm) is in a perfect strategic location between Vienna's city centre and the airport and boasts a perfect price/performance ratio. EHL is mandated on a co-exclusive basis.

# Investmentmarkt

The real estate market is currently showing signs of uncertainty. High financing costs and rising construction prices are putting a strain on property developers. However, ESG-compliant new buildings are less affected by these factors. EHL remains optimistic and sees potential for major transactions over the coming year.

Nevertheless, the real estate market is currently showing clear signs of uncertainty and reluctance among investors, especially compared to the years before the Ukraine crisis. The impact of interest rate hikes has significantly influenced the market, with due diligence, approval procedures and financing transactions taking longer as a result.

Property developers are the ones most acutely affected by the economic challenges. High financing costs, rising construction prices and falling exit prices are forcing many to temporarily suspend construction projects. In the medium term, this could lead to a shortage of urgently required office space in attractive locations.

At the same time, ESG-compliant new buildings are less affected by the market distortion. By contrast, they are subject to lower price adjustments due to their compliance with current EU sustainability requirements. Older properties, on the other hand, are struggling with significant price markdowns as they often no longer meet investors' rising expectations in terms of sustainability.

Nevertheless, the market remains active, especially in the office real estate sector. which is the strongest segment accounting

for around 50% of the transaction volume to date. This momentum is being driven by several major transactions and numerous deals in the range of EUR 20-60 million. Other transactions are already in the pipeline, indicating present demand for this asset class.

Another positive development is the growing interest in core real estate, especially among family offices and private foundations. These market players are taking advantage of the current market environment to invest in real estate with stable cash flows, which was not readily available in previous boom periods.

However, the reluctance of banks to provide new financing remains a major constraint on larger transactions.

Nevertheless, the market remains active, especially in the office real estate sector, which is the strongest segment accounting for around 50 % of the transaction volume to date.

> In recent months, investor scrutiny has increased significantly. EHL remains cautiously optimistic and expects some of the ongoing scrutiny to lead to major transactions both in the final quarter of 2024 and early next year. A convergence of price expectations between buyers and sellers

## Referenzprojekte Investment

#### **City Tower Vienna**



EHL Investment Consulting brokered the prominent City Tower Vienna office tower in Marxergas se in Vienna's 3rd district, which is fully leased to the Republic of Austria and houses the Justice Centre Wien Mitte.

26,600 sqm Client Immofinanz

#### Gasgasse 1-7



EHL Investment Consulting brokered the office building, which is fully leased to the Republic of Austria and houses Fünfhaus District Court.

GLA 7,500 sqn S IMMO AG Client

## Prime yields on office properties in European comparison (in %)



Source: EHL Market Research | BNP Paribas Real Estate | Q2 2024

Vienna | Autumn 2024

8 %



is expected to further support this trend and potential interest rate corrections by the ECB next year will likely give the market fresh impetus.





Client CA Immo EHL Investment Consulting brokered the DGNB Platinum certified office property with 14,100 sqm rental space and a multitenant structure with a strong credit rating in a top location and accessibility in Erdberger Lände.

#### Mariahilfer Strasse 121b



EHL Investment Consulting brokered the office building with around 4,300 sgm of usable space, including around three guarters of the office and a guarter of the retail space, which is almost completely leased to a number of renowned companies.

15

# Our view is always directed ahead.

The EHL Group makes its corporate values come alive. Every day. Competent. Dedicated. Passionate. In all areas of its business..

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